

# LIFE ON AN ISLAND

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A NGOTEYA WILD FILM

PITCH DECK





# INTRODUCTION

In The Zanzibar Red Colobus monkey swings in Jozani Chwaka Bay's trees, the Hawksbill Turtle lays her eggs on Mnemba's shores and the Pemba Scops Owl roosts in its namesake's undergrowth. But how many tourists know they're there? Zanzibar is world-renowned for its beaches but we overlook its unique biodiversity. Aside from its white sand and crystal waters, this archipelago hosts some of the most precious ecology on the planet. Just peer closer into its coastal rag forests, coral reefs and mangroves, and you'll find a host of endemic species...which are increasingly endangered. Because as hotels multiply, their homes are at risk. Imagine a Zanzibar where protecting habitats was a priority. Tourism could sustain, communities could benefit, and the natural face of Zanzibar could flourish rather than fade. Across 5 episodes, Life On An Island will put the endemic species of Zanzibar in the spotlight and share how we can prioritise their survival.

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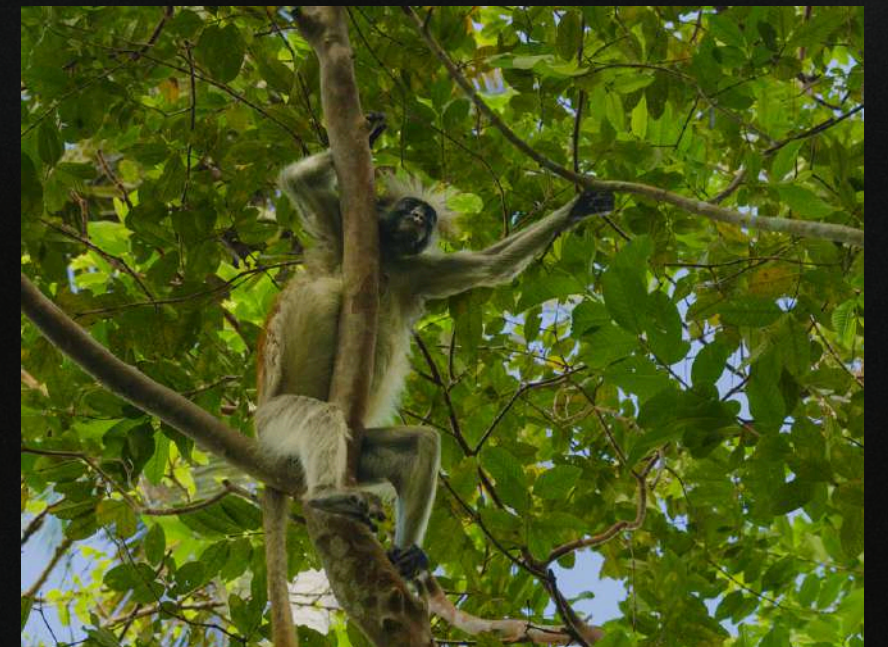


# EPISODE 1 PITCH DECK SUMMARY

## WHAT'S SO SPECIAL ABOUT ZANZIBAR?

As A tantalising tour of the lesser-seen Zanzibar. Serene nesting beaches, coral rag forests which have spent millions of years establishing their flora and fauna, carbon-drinking mangroves and underwater meadows of seagrass. These are home to the archipelago's endemic species, which play vital roles in regenerating forests, allowing seabeds to breathe and balancing Zanzibar's ecology. Picture these wild spaces next to Zanzibar's tourist-strewn beaches, sprawling bars and high rise hotels. It's a jarring image. How can we marry urban expansion with ecological conservation, without costing endemic species their survival? By getting Zanzibar's crowds to care about conservation, their holidays can stay postcard perfect, while protecting Zanzibar's natural kingdom and communities.

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## EPISODE 2 PITCH DECK SUMMARY

### THE POWER OF HOW WE TELL STORIES

Human superstition can determine or damn the survival of a species. Cursed with rumours of witchcraft, the Zanzibar leopard was hunted to extinction. Branded the 'poison monkey', the Zanzibar red colobus has a checkered history with traps and tangled nets, and the archipelago's coconut crabs are given wide berths thanks to tales of its 'flesh-eating'. We dive into the close knit relationship between storytelling and survival.

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## EPISODE 3 PITCH DECK SUMMARY

### LESSONS FROM THE SPECIES WE LOST

Ecological reports no longer consider the gentle dugong alive in Zanzibar's waters, nor the graceful Zanzibar leopard to be skulking the land. Rumours still fly of sightings, but these otherworldly creatures have ultimately become lost to Zanzibari legend. Where did their survival story go wrong, and how can we stop the same happening for other endemic species of Zanzibar?





# EPISODE 4 PITCH DECK SUMMARY

## DEAD OR ALIVE

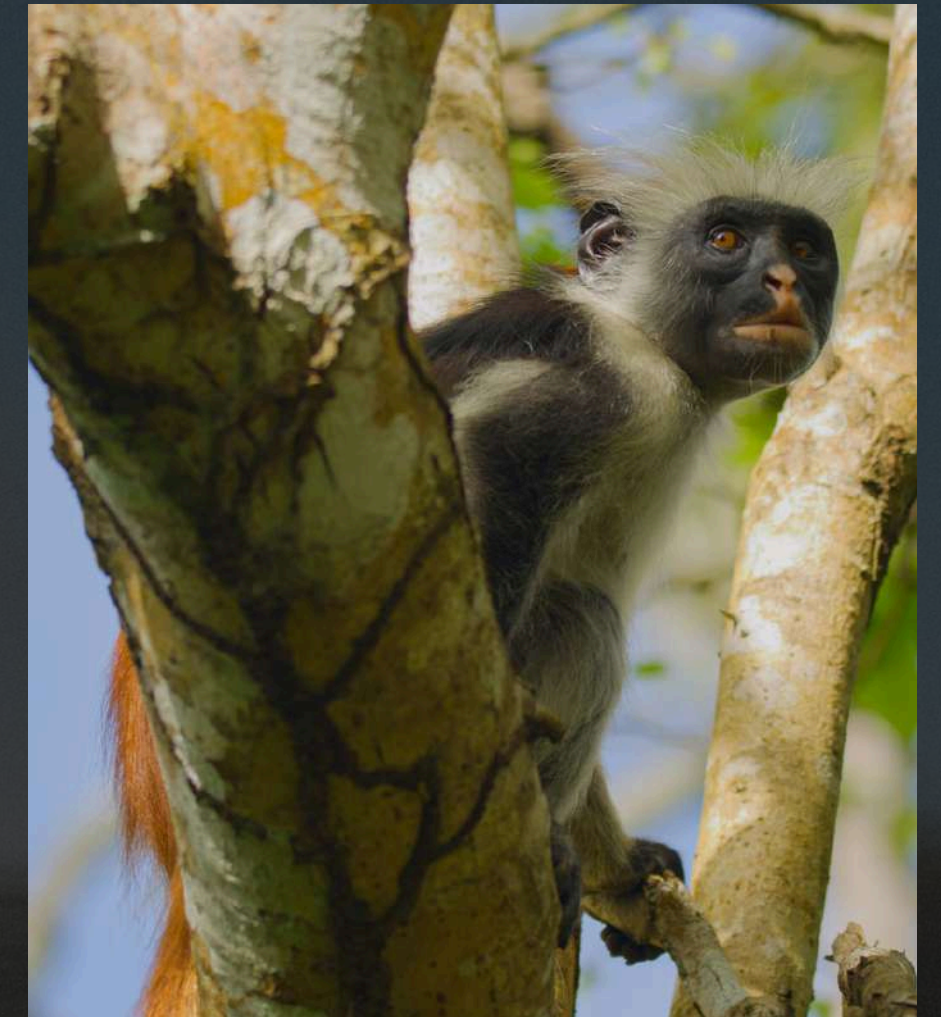
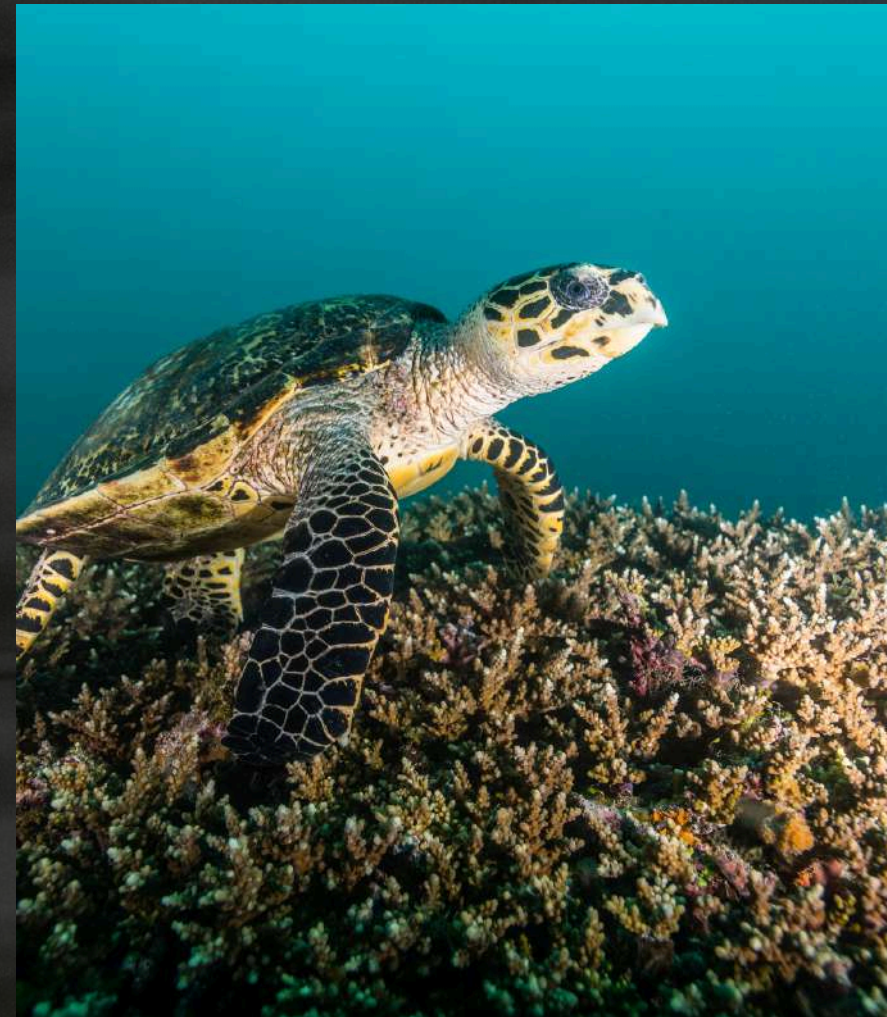
A look at the value an endangered species can bring to humans if we keep them alive, instead of hunting them. People might think it's a delicacy, but as recently as March 2024, 9 human deaths were caused by the consumption of sea turtle meat. We also prey on the Hawksbill Turtle's for its shell's beauty, rather than considering the animal's role in protecting seabeds via sponge consumption. Pemba Flying Foxes may well be 'tasty', but when spared by shotguns, these bats are vital pollinators of tropical habitats. How do we incentivise hunters to become conservationists?





# A EPISODE 5 PITCH DECK SUMMARY

## THE SPECIES WE CAN STILL SAVE



Efforts to conserve sea turtles, Pemba flying foxes and the Zanzibar red colobus monkeys are just some of the Zanzibar's developing success stories. The Pemba Flying Fox 'megabat' used to have to hide in graveyards for safety, but is now Zanzibar's comeback kid with its own designated forest. The Zanzibar red colobus monkey, a genus of one of the most endangered primates on the African continent, is now considered cute instead of cursed. Zanzibar's sea turtle sanctuary projects ensure that tourists nurture nests instead of trampling them. We highlight the projects working to protect Zanzibar's endemic species, and the communities behind them. How can we grow these alongside tourism?

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# MEET THE TEAM BEHIND THE STORY



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MARINE BIOLOGIST

We are an independent team of creative minds who are passionate and dedicated to telling beautiful nature stories.





THANK YOU

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